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Mathematics for the Liberal Arts (Mixed media product)

By Jason I. Brown

Taylor Francis Inc, United States, 2015. Mixed media product. Book Condition: New. 103 x 73 mm. Language: English . Brand New Book. Students See How Far a Little Math Can Take Them in Their Daily Lives Mathematics for the Liberal Arts teaches everyday mathematics topics to non-math majors at the undergraduate level. Through numerous examples and more than 600 exercises, students learn how to use math seamlessly in a variety of practical areas, from conversion factors, statistics, visualization, money, and risk to games, art, music, and humor. The text develops a logical, real-world approach to data and reasoning, showing students how to: * Think both analytically and visually about data * Use graphics to make a point * Make sound monetary and nonmonetary decisions * Evaluate risk taking * Strategize to win at games * Appreciate more fully art, music, and humor Going beyond mere numerics and calculations, this textbook helps students become life-long learners exceeding the confines of a course. They will find that with a little more math, their daily lives will be more productive, understandable, and creative. Web Resource The author s website provides a number of additional examples, including musical ones. It also offers one-of-a-kind software...



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