



## Management. A Global and Entrepreneurial Perspective. Thirteenth Edition(Chinese Edition)

By HAI YIN CI ? WEI LI KE

paperback. Book Condition: New. Paperback Language: English Publisher: Economic Science Press; 1st edition (November 1, 2011) the Description Heinz Wehrich and edited Management - Globalization and the entrepreneurial perspective (13 version of the English photocopy) continuation of the consistent aim of linking theory with practice. emphasis on globalization and entrepreneurial perspective. The book is the use of a large number of involving the United States. Europe and Asia (including India) example discussed for differe.



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