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## In Search of Greener Pastures

By Mzimasi Ntsoho

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 74 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Three brothers who hail from the poor Eastern Cape Province embark on pursuing businesses from scratch. The brothers, Joseph, Shane and Eric are saddened by the ailing governance of South Africa, and they decide to take matters into their own hands in the form of building businesses that will create more job opportunities for the black community, especially those who live in the most remote abandoned areas of this beautiful and declared democratic country. The brothers are more aware of the fact that the main purpose of business is to generate profit, and not to over-indulge in charity, hence they're planning to do everything with an open mind. The brothers decide to leave their comfort-zone and focus their energies on creating empires that will grow into irresistible brands. In spite of their huge ambitions yet they understand the power of taking baby-steps, one step at a time; which includes learning and researching. The brothers' passion for business and South Africa proves to be their recipe for success. The brothers haven't forgotten their roots as well since they want...

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