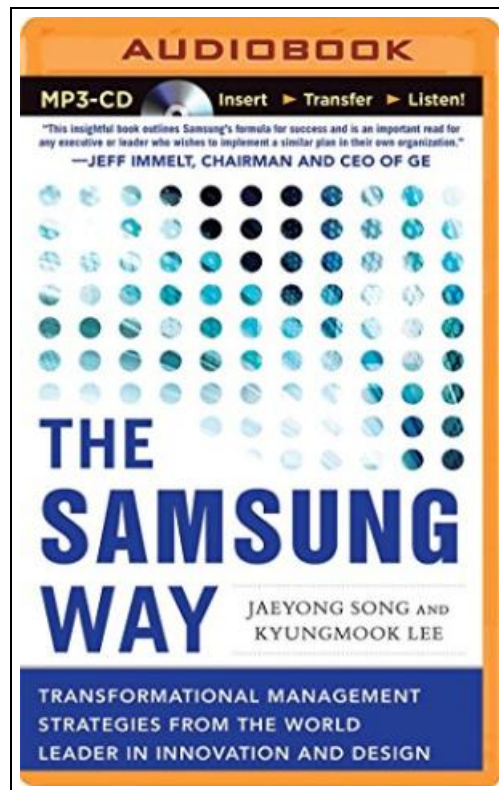


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THE SAMSUNG WAY: TRANSFORMATIONAL MANAGEMENT STRATEGIES FROM THE WORLD LEADER IN INNOVATION AND DESIGN



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