



Hindu Selves in a Modern World: Guru Faith in the Mata Amritanandamayi Mission

By Maya Warrior

Routledge, London, UK. Paperback. Book Condition: New. First Edition. This book explores devotional Hinduism in a modern context of high consumerism and revolutionised communications. It focuses on a fast-growing and high-profile contemporary Hindu guru faith originating in India and attracting a transnational following. The organization is led by an extremely popular female guru, Mata Amritanandamayi, whom devotees worship as an avatar and a healer of the ills of the contemporary world. By drawing upon multi-sited ethnographic fieldwork among the Mata's primarily urban, educated 'middle class' Indian devotees, the author provides crucial insights into new trends in popular Hinduism in apost-colonial and rapidly modernizing Indian setting. Contents Acknowledgements 1. Introduction 2. Encountering the Mata 3. An avatar with a mission 4. Choosing to surrender 5. Spiritual pathways 6. Experiencing divine love 7. East meets West? 8. Conclusion Appendix Glossary Notes References Index. Printed Pages: 195.



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