



## Crash Course: One Year to Become a Great Leader of a Great Company

By Bernie Bulkin

Bernie Bulkin. Paperback. Condition: New. 322 pages. Dimensions: 9.2in. x 6.1in. x 0.7in. An outstanding contribution to the study of leadership, from an outstanding scientist, author and leader. Lord Browne of Madingley Leadership books can be so boring. Most people buy them in airports, and fall asleep before they figure out what the author is trying to say. Crash Course takes a different approach. The heart of the book is 52 short essays, one for each week of the year, that you can read while you are having your cereal on Monday morning and put into practice that same day. Crash Course also has stories illustrating what Bernie Bulkin has learned through life experiences - jury service in a gang murder case, buying a first house, travelling to the Soviet Union, learning to ride a horse - and how you can do likewise. This is a book of successes and failures, good and bad leaders, skills that need to be learned and practised, as well as how to build a great career and a great company. There are lessons to help leaders at all levels, from frontline managers in their first leadership role to CEOs in companies both large and small....



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### Reviews

*Merely no words to clarify. I could comprehend almost everything using this published e publication. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Lori Terry**

*This publication might be well worth a read, and much better than other. It really is simplified but excitement inside the 50 % of the book. You will not feel monotony at whenever you want of the time (that's what catalogues are for concerning when you check with me).*

-- **Imogene Bergstrom**